

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 9/26
Estimate Number	1576

Invoice #	118505-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	118505
Alt Order #	06340671
Deal #	
Order Flight	09/26/12 - 10/01/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Price is Right	11a-12p			•		_			
	ISSUE CLA	ASS OF TIME R8.23									
				09/24/1	2 to 09/30/12	2x	TF				
	WRAL			Th	09/27/12	:30	10:59 AM	D3C12-NC07-T02H	\$500.00		1
	WRAL			F	09/28/12	:00			\$500.00	Credited	2
2	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME R8.23									
				09/24/1	2 to 09/30/12	2x	TF				
	WRAL			Th	09/27/12	:30	12:42 PM	D3C12-NC07-T02H	\$700.00		1
	WRAL			F	09/28/12	:30	12:54 PM	D3C12-NC07-T02H	\$700.00		2
3	WRAL	Young and the Restless	4-5p								
		ASS OF TIME R8.23	•								
				09/24/1	2 to 09/30/12	2x	TF				
	WRAL			Th	09/27/12	:30	4:00 PM	D3C12-NC07-T02H	\$1,300.00		1
	WRAL			F	09/28/12	:30	4:00 PM	D3C12-NC07-T04H	\$1,300.00		2
4	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME R8.23	•								
				09/24/1	2 to 09/30/12	1x	TF				
	WRAL			Th	09/27/12	:30	5:37 PM	D3C12-NC07-T02H	\$3,000.00		1
5	WRAL	6pm News (M-F)	6-630p						• •		
•		ASS OF TIME R8.23									
	.0001 01			09/24/1	2 to 09/30/12	2x	TF				
	WRAL			Th	09/27/12	:30	5:59 PM	D3C12-NC07-T02H	\$4,000.00		1
	WRAL			F	09/28/12	:30	5:58 PM	D3C12-NC07-T04H	\$4,000.00		2
6	WRAL	WRAL AM News	6-7a						• •		
•		ASS OF TIME R8.23	· · · ·								
	.0002 027			09/24/1	2 to 09/30/12	3x	TF				
	WRAL			Th	09/27/12	:30	6:43 AM	D3C12-NC07-T02H	\$1,600.00		1
	WRAL			F.	09/28/12	:30	6:29 AM	D3C12-NC07-T02H	\$1,600.00		3
	WRAL			F	09/28/12	:30	6:54 AM	D3C12-NC07-T04H	\$1,600.00		2
7	WRAL	Inside Edition	7-730P								



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ISSUE CLASS OF TIME R8.23

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	ISSUE CLASS OF TIME R8.23	•	•	•	•	•	•	•		•
				2 to 09/30/12	3x	TF				
	WRAL		Th	09/27/12	:30	7:12 PM	D3C12-NC07-T02H	\$1,500.00		2
	WRAL		<u>T</u> h	09/27/12	:30	7:29 PM	D3C12-NC07-T02H	\$1,500.00		1
	WRAL		F	09/28/12	:30	7:25 PM	D3C12-NC07-T02H	\$1,500.00		3
8	WRAL CBS This Morning ISSUE CLASS OF TIME R8.23	7am - 9am								
			09/24/1	2 to 09/30/12	2x	TF				
	WRAL		Th	09/27/12	:30	7:29 AM	D3C12-NC07-T02H	\$850.00		1
	WRAL		F	09/28/12	:30	8:42 AM	D3C12-NC07-T02H	\$850.00		2
9	WRAL Dr. Phil ISSUE CLASS OF TIME R8.23	9-10a								
			09/24/1	2 to 09/30/12	3x	TF				
	WRAL		Th	09/27/12	:30	9:15 AM	D3C12-NC07-T02H	\$500.00		2
	WRAL		Th	09/27/12	:30	9:56 AM	D3C12-NC07-T02H	\$500.00		1
	WRAL		F	09/28/12	:30	9:40 AM	D3C12-NC07-T04H	\$500.00		3
10	WRAL David Letterman ISSUE CLASS OF TIME R8.23	1135p-1237a								
			09/24/1	2 to 09/30/12	2x	2				
	WRAL		Th	09/27/12	:30	12:02 AM	D3C12-NC07-T02H	\$600.00		1
	WRAL		Th	09/27/12	:30	12:36 AM	D3C12-NC07-T02H	\$600.00		2
11	WRAL Fri Hour 3 ISSUE CLASS OF TIME R8.23	10-11p								
			09/24/1	2 to 09/30/12	1x	1				
	WRAL		F	09/28/12	:30	10:34 PM	D3C12-NC07-T04H	\$6,000.00		1
12	WRAL Letterman Friday ISSUE CLASS OF TIME R8.23	1205x-107x								
				2 to 09/30/12	1x	1				
	WRAL		F	09/28/12	:30	1:01 AM	D3C12-NC07-T04H	\$200.00		1
13	WRAL CBS Sunday Morning	9-1030a								



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13	WRAL ISSUE CLA	CBS Sunday Morning ASS OF TIME R8.23	9-1030a	•	•	•		•	•		·
				09/24/12	to 09/30/12	1x	1				
	WRAL			Su	09/30/12	:30	9:06 AM	D3C12-NC07-T04H	\$900.00		1
14	WRAL ISSUE CLA	Thu Hour 2 ASS OF TIME R8.23	9-10p								
				09/24/12	to 09/30/12	1x	1				
	WRAL			Th	09/27/12	:30	9:34 PM	D3C12-NC07-T02H	\$8,000.00		1
15	WRAL ISSUE CLA	Late News ASS OF TIME R8.23	11-1135p								
				09/24/12	to 09/30/12	1x	TFSS				
	WRAL			F	09/28/12	:30	11:34 PM	D3C12-NC07-T02H	\$4,000.00	l .	1
18	WRAL ISSUE CLA	Late News ASS OF TIME R8.23	11-1135p								
				09/24/12	to 09/30/12	2x	TFSS				
	WRAL			Sa	09/29/12	:30	11:34 PM	D3C12-NC07-T02H	\$4,000.00		2
	WRAL			Su	09/30/12	:30	11:16 PM	D3C12-NC07-T02H	\$4,000.00		1
20	WRAL ISSUE CLA	5:00 First News ASS OF TIME R8.23	5-530p								
					to 09/30/12	1x	F				
	WRAL			F	09/28/12	:30	5:21 PM	D3C12-NC07-T02H	\$3,000.00		1
			Aired Spots	29							

<u>Gross Total</u> \$59,300.00

Agency Commission \$8,895.00

Net Amount Due \$50,405.00 Payment Terms 30 Days